

John M. Fink

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Portfolio: http://www.johnfinkink.com/pages/Portfolio_JohnFink.pdf

Skills

Experienced in both Macintosh and PC:

Adobe		Microsoft	Other
InDesign CS5.5	Dreamweaver CS5.5	PowerPoint (W 2010/M 2011)	Keynote, Prezi
Illustrator CS5.1	Flash CS5.5	Word (W 2010/M 2011)	Pages, Numbers
Photoshop CS5.1	Fireworks CS5.1	Excel (W 2010/M 2011)	HTML, CSS, QuickTime
Bridge CS5.1	Acrobat Pro	Outlook (W 2010/M 2011)	iMovie, iDVD, QuarkXPress Lotus Notes 8

Professional Experience

John Fink Ink, Northport, NY ~ 2009 –Current

Freelance Multimedia Designer. Management and development of all creative projects, including direction, design and production of branding, advertising, promotional, and interactive materials.

Accounts: SunAmerica Asset Management, Ogilvy, French Academy of Bilingual Culture, Avenue Capital, NYU (Creative Director of the Institute of Real Estate magazine Premises), Ernst & Young, Dow Jones Content Lab, The CDM Group

SunAmerica Asset Management Corporation, Jersey City, NJ ~ 2006 – 2009

Creative Director. Management of creative teams that designed high quality marketing material aligned with brand-building and strategic business objectives. Hands-on experience in development of visually winning creative solutions from concept through completion of print, web and email campaigns. Art directed photo shoots and managed Macintosh network. High proficiency and expertise in InDesign, Photoshop, Illustrator, PowerPoint, Word, Excel, along with knowledge of HTML, illustration, typography on Mac and PC platforms.

Deloitte, New York, NY ~ 2004 – 2006

Multimedia Designer. Designed marketing and sales support materials consisting of product slicks, brochures, presentations, posters and other collateral materials in addition to HTML email newsletters, online event informational pages and Flash presentations. Interacting one-on-one with clients from start to finish on a per-project basis.

Bear Stearns, New York, NY ~ 1999 – 2004

Presentation Specialist/Graphics Operator. Created original graphics for sales presentations, marketing material and multimedia slide shows for the investment bank division of Bear Stearns. Interacted one-on-one with bankers from start to finish on a per-project basis. Created custom graphics in Photoshop and Illustrator that were imported into slide shows. Recreated client logos in vector graphics (Illustrator). Utilized Microsoft PowerPoint, Word and Excel for graphing and layout of pitch books and other materials.

Relevant Experience

Boogie Dance Productions, New York, NY

Event Producer/Production Manager

Lehman Brothers, New York, NY

Administrative Coordinator

Broadcast Music Inc., New York, New York

Marketing Communications Coordinator

Education

Masters Candidate for Graphic Communications Management and Technology at NYU,

Projected completion 2013

Certificate in Multimedia Technology from NYU

Bachelor of Science, Music Merchandising from Hofstra University